



**MD** **xp**  
By **MD101**  
**STRATEGY • INNOVATION • HEALTH**

Experts in strategic consulting  
for innovative medtechs



# Your medical innovation deserves to be accessible worldwide

**Our mission is to support innovative companies in their strategies and their international business development.**

## ADVISORY

- Growth and development strategy
- Exploitation of technologies
- Support for business plan
- Support for fundraising
- Recruitment



## STRATEGIC

- Sales strategy
- Geo-targeted marketing strategy
- Market access strategy : reimbursement, clinical studies, scientific board, regulatory...etc

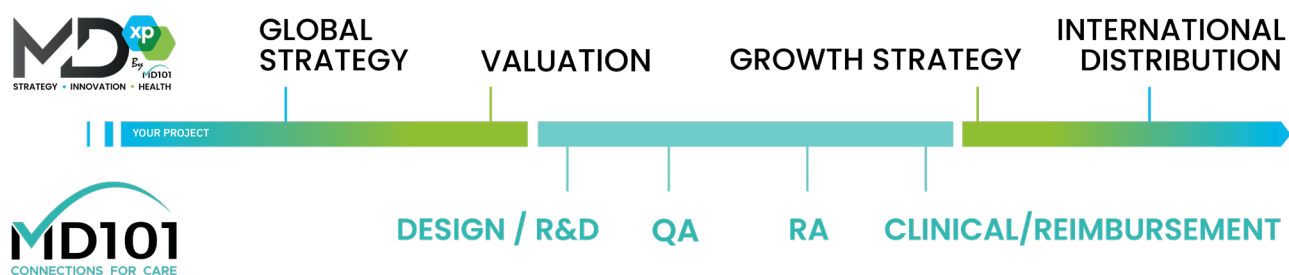
## OPERATIONAL

- Operational management
- Strategies deployment
- Search for distributors and partnerships



# The complementarity of MDxp & MD101

Specialist in the design process, quality assurance, regulatory affairs, clinical and reimbursement strategies, MD101 is the ideal partner with MDxp to support you throughout all the necessary steps for the success of your company.



800+ medtech  
manufacturers  
assisted

100+ experts  
around the world

30+ partners  
providing additional services

Need support?

e : [werock@mdxp.io](mailto:werock@mdxp.io)

w : [www.mdxp.io](http://www.mdxp.io)

s : [www.linkedin.com/company/mdxp](http://www.linkedin.com/company/mdxp)

Member of the Medtech Experts Alliance



## SMEs

Speed up your development by opening up new markets.

## Start-up

Define your sales and marketing strategy.

## Project leader

Define your positioning, your market and your business model.

## Technology Transfer Organizations

Promote your innovation and find the right partners.

# We support all healthcare innovations

Whatever the stage of development of your company, we can provide you with our network of experts and thus meet your needs.